

WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO

PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
OLDER PEOPLE LIVE WELL	Healthy Life Expectancy at birth: Males	59.8 2011-13	59.8		60.4 Green		↑	Higher is better
	Healthy Life Expectancy at birth: Females	61.8 2011-13	61.8		60.9 Amber		↓	Higher is better
CHILDREN ARE READY FOR SCHOOL	Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	85%			69.8% Red	↑	Higher is better
YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD	The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	68.0%			61.5% Amber	↑	Higher is better
	Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	93.4%	93.4%		85.0% Amber	↑	Higher is better
REDUCE CHILD AND FAMILY POVERTY	The proportion of children in low income families	21.5% Aug 2013	21.6%			23.3% Amber	↓	Lower is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.3	69.7 Green	69.7% Green	↑	Higher is better
	The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	23.0%			35.7% Red	↔	Lower is better
PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES	Health related quality of life for people with long term conditions	0.698 2014-15	0.698			0.695 Green	↓	Higher is better
	Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	43.6%	43.6%	46.6% Green	48.3% Blue	↑	Higher is better

PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
ZERO TOLERANCE TO DOMESTIC VIOLENCE	Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	52	26	23 Blue	27 Green	↑	Higher is better
	Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15	1,524	762	302 Green	579 Red	↓	Higher is better
	Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% 2014-15	25%	25%	30% Amber	21% Green	↓	Lower is better
GREATER JOB OPPORTUNITIES IN WIRRAL	Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15	979	175	74 Blue	193 Blue	↑	Higher is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.3	69.7 Green	69.7 Green	↑	Higher is better
VIBRANT TOURISM ECONOMY	Increase visitor numbers each year based on the 2014 baseline (m)	7.08 2013	7.87		8.20 Green			Higher is better
	Increase the value of the tourism economy by at least 5% each year (£m)	£327.85 2013	£372.75		£385.80 Green			Higher is better
TRANSPORT & TECHNOLOGY INFRASTRUCTURE FIT FOR THE FUTURE	Increased the volume percentage of people cycling	0% Index for 2013/14	8%			19% Blue	↑	Higher is better
	Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	96	48	29 Amber	55 Green	↑	Lower is better
	Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	2.00%			1.40% Blue	↑	Lower is better
	Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	2.00%			1.30% Blue	↑	Lower is better
WIRRAL RESIDENTS LIVE HEALTHIER LIVES	Smoking Prevalence in Adults (age 18 and over) in Wirral	17.2% 2014	16.5%			18.9% Red	↓	Lower is better

PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS	Bring 1,250 empty properties back into use	0 N/A	529	409	388 Blue	446 Green	↑	Higher is better
WIRRAL'S NEIGHBOURHOODS ARE SAFE	Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15	10,749	6,199	2,764 Blue	5,777 Blue	↑	Lower is better
	Number of crimes recorded by the Police	19,061 2014-15	20,954	10,477	4,906 Green	9,841 Green	↑	Lower is better
ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS	Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	0.0% N/A	93.0%	93.0%	94.2% Blue	97.3% Blue	N/A	Higher is better
	Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15	50.00%	39.80%	35.70% Red		↓	Higher is better

Key

Trend

↑ Performance Improving ↓ Performance Deteriorating ↔ Performance Sustained N/A - No comparable data available

Based on Wirral Plan start date with exception of: Number of domestic abuse Wirral MARAC cases per 10,000 adult females, Children and young people experience domestic abuse (Wirral MARAC cases), Percentage of incidents of repeat domestic abuse (Wirral MARAC cases), Increase the number of jobs created and safeguarded by Invest Wirral, People killed or seriously injured in road traffic accidents, Reports of Anti-social behaviour (ASB) to Merseyside Police, Number of crimes recorded by the police - ALL compared to same period in previous year.

Target Rating (Blue, Green, Amber, Red) based on agreed tolerance range for individual measures

Blue - Above Target Green - Within Target Amber - Below Target Red - Significantly Below Target.

PLEDGE: OLDER PEOPLE LIVE WELL

Overview from the Pledge Sponsor

Over the last three months, we have continued to work together as organisations across Wirral in new and innovative ways to deliver the Ageing Well in Wirral strategy.

In September, a pilot approach to identifying those who are socially isolated in our communities was tested out in Eastham. 'The Great Wirral Door Knock' led by Age UK Wirral working in partnership with Citizens Advice Wirral, Merseyside Fire & Rescue Service, Merseyside Police and Wirral Council involved a three-day door knocking activity engaging with residents and finding out about residents and the local area. The approach was welcomed by partners and residents alike and is currently undergoing evaluation.

In line with growing national trends, the population of Wirral is ageing. The latest average figures show that in Wirral, women can expect to live until their early eighties and men can expect to live until their late seventies. The average number of years that a person can expect to live healthily however, is significantly lower. Diseases such as dementia (which include a range of illnesses) are becoming more prevalent. All partners met in September and agreed that more needs to be done in collaboration to raise awareness of dementia within our own organisations. We want to identify ways of educating staff across our frontline services with the aim of increasing understanding of the disease and how we can help people with dementia continue to access services and obtain the support that they need.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Healthy Life Expectancy at birth: Males	59.8 2011-13	England: 63.4 (2012 - 2014) North West: 61.1 (2012 - 2014)	59.8		60.4 Green		↑	Higher is better
Healthy Life Expectancy at birth: Females	61.8 2011-13	England: 64.0 (2012 - 2014) North West: 61.8 (2012 - 2014)	61.8		60.9 Amber		↓	Higher is better

PLEDGE: CHILDREN ARE READY FOR SCHOOL

Overview from the Pledge Sponsor

Progress continues to be made to deliver against the key priorities and actions that are detailed in the strategy.

The take up of the 2 year old offer has improved and is now indicating take up is by 74% of eligible children. However there is a continuing challenge to ensure all eligible children take up their 2 year old education places. What continues to be of concern is the underlying data tells us that the Birkenhead area has the highest number of children who are eligible, still has the lowest percentage take up by those eligible children. A whole partnership approach to tackle this persistent issue is being developed and will be rolled out over the remainder of the reporting period.

The early year's foundation stage profile results have increased slightly from 69.5% to 69.8% and still remain as one of the highest regionally and nationally. The focus locally is to narrow the gap for those children who are still not reaching a good level of development at the end of reception class year. Work this quarter has been to identify schools where improvements are required. Targeted work with 22 schools will be established this term and monitored closely; each of the 22 schools will receive a package of support by the early year's foundation stage consultants, including additional staff training. Research and evaluation of what is in use across the North West region to successfully track children's development has taken place and will influence the development of a tool to track early year's development of Wirral's children.

With regard to setting targets for the priority 'Children in Wirral will start life well' the baseline at the start of the year for 'Percentage of children who received a 12 month Health Visitor review by the time they turned 12 months' and 'Percentage of children who received a 2-2½ year Health Visitor review' remained lower than National and North West regional neighbours and it was agreed that challenging targets in line with neighbouring authorities would be set. We were aware that this created the possibility that both indicators may remain RAG rated as red (or amber) for the duration of the reporting period (2016/17), however it was agreed to set the target high and make our expectation for compliance and improvement clear to providers and our partners. Whilst progress in both areas is improving against performance at the start of the Wirral Plan further development remains a clear focus.

A training package for childcare providers which focuses on the attachment needs of babies and infants has been developed. This will be tested as a pre training pilot to model the approach, raise awareness, generate interest and promote the programme, before rolling out February to June (2017). Evaluation of the model will be developed to assess future needs.

Work next quarter will further consider how the work aligns across the priorities and actions, to both share the responsibilities against expected progress and to reduce any duplication. We will be extending the marketing tool 'my child can' developed with the early childhood service to communicate key messages and to better engage with parents/carers and the wider community will progress.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	England: 63.9% (2015-16 Acad Year) North West: 66.7% (2015-16 Acad Year)	85%		85% Amber	69.8% Red	↑	Higher is better

PLEDGE: YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD

Overview from the Pledge Sponsor

Unvalidated GCSE results indicate that they are similar to last year with 61.5% of pupils getting 5 good GCSEs including English and Mathematics. The number of pupils achieving good GCSEs in English and Mathematics has improved by 4% to 67.2% which puts Wirral the second highest attaining North West authority. Non free school meal pupils still do better than non free school meal pupils. The gap in attainment between free school meal pupils and their peers remains a priority. Results from two secondary schools had a significant detrimental effect on the overall gap. They are both academies and their progress will be a priority for the Regional School Commissioner.

New assessment measures have been introduced by the Department for Education. There is a focus on how much progress pupils make over their best eight subjects. This is called Progress 8. There are four Wirral secondary schools (two maintained schools and two academies) where the Progress 8 score is below the Department for Education floor target. The School to School Partnership Board has banded the schools and the School Causing Concern process has begun for schools banded Band 2 and 3.

Since September, five primary schools have been inspected by Ofsted. All have retained their current judgment so nine out of ten primary schools are good or better. New assessment measures were introduced for the end of Key Stage 1 and 2. These measures combined with a much harder curriculum mean that the

results this year cannot be compared to previous years. However the results indicate that free school meal pupils have not achieved as well as non free school meal pupils. The Locality Board focusing on school support has this as a top priority.

The Primary Mental Health Workers are attending training to support this new role. They are visiting schools to identify training needs for school staff. Several secondary schools have signed up to take part in the Team of Life project which will support pupils making the transition from primary to secondary school.

Public Health colleagues have been looking at the support given locally for substance misuse. A network group including organisations such as the Youth Service, Response and the Police has been established to identify emerging issues and ways to support young people.

To date twenty secondary schools have signed up to participate in the Young Chamber 2016-17 programme. Young people have had the opportunity to see behind the scenes at local employer events at businesses such as Typhoo, Cammell Laird and Contessa Hotels. Wirral employers are helping young people to understand the variety of job opportunities. All activities have been focused on raising young people's aspirations and supporting them in making future career choices.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	England: 52.8% (2015-16 Acad Year) North West: 56.0% (2015-16 Acad Year)	68.0%			61.5% Amber	↑	Higher is better
Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	England: 86% (Mar 2016) North West: 88% (Mar 2016)	93.4%	93.4%		85.0% Amber	↑	Higher is better

PLEDGE: REDUCE CHILD AND FAMILY POVERTY

Overview from the Pledge Sponsor

In quarter 2 the Improving Life Chances Steering Group working with local agencies and communities has continued to make good progress in delivering the strategy action plan.

We held the first annual Improving Life chances event on 20th October, and it was well attended, with 35 organisations and around 70 stakeholders taking part. The event was very positive, and provided an opportunity to highlight the work being undertaken, sharing best practice and provided an opportunity for partners to network. A stakeholder at the event was so inspired by the work she heard was happening locally that she offered to support some of the projects as a volunteer following her imminent retirement. An updated child poverty awareness e-learning training package was also launched at the event, and all partners encouraged to do the training themselves, and to encourage others to do so. During the workshops case studies were identified which showed the innovative way stakeholders are working in communities. One example is the Neo Café that started life as a small community café in the heart of Leasowe offering healthy food, catering services and job opportunities. It now supports more than 100 community events across Wirral and has become a well-known provider of support. Projects such as this have the ability to reach into the community and engage with people who would not consider going to a statutory service for support. Learning from projects such as this is also being built into the community pilots. An example of the work being carried out in the pilots includes a Christmas holiday food hamper project across each community pilot and working together in partnership we hope to deliver over 2000 hampers across the areas (retail value around £30 each). We have levered in almost £7K

already throughout the three areas and negotiated a good deal with fareshare for surplus food. The food hampers are an opportunity to promote services through an info pack inside each hamper. The project is galvanising partnership working. Information in food hampers will include, for example, reporting ASB/Crimestoppers, energy advice, magenta news, Fairforyou, credit unions, school uniform swaps.

Additionally, there has been considerable activity to address food poverty during the summer period, with the distribution being linked not only to accessing food, but also activities for families, such as the Monday play schemes and lunch and the youth clubs and hot tea. These projects along with those such as the 'good neighbour scheme' are building on our local community assets and strengthening community connectivity.

A set of 'top tips to prevent family money worries' has been produced via the Citizens Advice Bureau, and this has been included in the first edition of Wirral View.

The Family Intervention Service has worked with a 517 families from Apr-Sep 2016 with performance exceeding Q2 targets. Of the six national criteria required to be met as part of the payment by results framework, the requirement for children to exceed 90% attendance has proved to be exceptionally challenging and has contributed to underperformance of claims for positive outcomes with the families we have engaged with. Officers are consulting with the National Troubled Families Team at a regional level about this issue as it is affecting programme performance at a national as well as local level.

PLEDGE: REDUCE CHILD AND FAMILY POVERTY

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
The proportion of children in low income families	21.5% Aug 2013	England: 19.9% (Aug 2014) North West: 22.6% (Aug 2014)	21.6%			23.3% Amber	↓	Lower is better
Increase the employment rate in Wirral	66.7 2014-15	England: 73.7% (Mar 2015-Mar 2016) North West: 71.4% (Mar 2015-Mar 2016)	70.9	70.3	69.7 Green	69.7% Green	↑	Higher is better
The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	England: 30.3% (2014-15 Acad Year) North West: 27.9% (2014-15 Acad Year)	23.0%			35.7% Red	↔	Lower is better

PLEDGE: PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES

Overview from the Pledge Sponsor

In Quarter 2, working with people with disabilities the partnership group has made good progress in delivering the strategy action plan:

- 'Live Well Wirral', a website to provide information and a range of options for care and support as well as social activities and clubs, is now live.
- A 'Pathways to Employment' partnership event has been organised to take place on 17 November 2016 to highlight support available to help young people with disabilities to access employment.
- The procurement process for a new Advocacy Hub is complete with the new arrangements due to commence in February 2017.
- 'Disabled Go' accessibility audits have commenced in various venues in Wirral including Council buildings, Leisure Centres and key Transport facilities. The audits will take place in around 700 venues by September 2017. The results of the audits will be available to people living and visiting Wirral and support will be provided to organisations to address any recommendations for improvements identified to ensure the accessibility of their facilities. It has been noted that gold standards for accessibility have been identified in some venues so far. The organisation appointed to carry out the audits are also active employers of people with disabilities.

Performance data released in Quarter 2 demonstrates positive progress:

- The employment rate for people with disabilities in Wirral has increased from 46.6% in March 2016 to 48.3% for June 2016. This is over 10% higher than the baseline of 37.5% in June 2015 and exceeds the target of 43.6%.
- The proportion of people with long term conditions who feel supported to manage their condition has increased from 66.7% in 2014-15 to 68% for 2015-16.
- Preliminary data indicates that there has been an increase in the rate of pupils with statements of Special Educational Need who have achieved 5+ A* to C Grades at Key Stage 4 with a result of 8.6%. This is a 2.3% increase on the previous year and 0.3% higher than the set target. The final data is due to be released in January 2017.
- Health related quality of life for people with long term conditions has reduced slightly from 0.698 in 2014-15 to 0.695 in 2015-16. Despite this small increase this is within the tolerances set so is reporting as Green / On Track.

In Quarter 3 further work will take place to ensure that the Pathways to Employment event is successfully delivered in November, volunteering data for people with disabilities is developed and we continue to work in partnership to deliver additional Extra Care Homes in Wirral.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Health related quality of life for people with long term conditions	0.698 2014-15	England: 0.741 (2015 - 16)	0.698			0.695 Green	↓	Higher is better
Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	England: 50.9% (Jun 2015 - Jun 2016) North West: 45.4% (Jun 2015 - Jun 2016)	43.6%	43.6%	46.6% Green	48.3% Blue	↑	Higher is better

PLEDGE: ZERO TOLERANCE TO DOMESTIC VIOLENCE

Overview from the Pledge Sponsor

Work in support of this pledge continues to focus on addressing the issues of under-reporting of domestic abuse and reducing incidents of repeat victimisation. The number of high risk victims reporting re-victimisation within a 12 month period has reduced from 30% to 25% between the first and second quarter. This reduction in repeat victimisation bears testament to the support available when domestic abuse victims, who may previously have suffered in silence, are given the confidence to come forward.

The Tomorrow's Women Wirral Peer Mentor Project has proved to be a highly effective community based support programme for survivors of domestic abuse. It has resulted in peer mentors being trained up to champion the availability of domestic abuse support in order that more domestic abuse victims have the confidence to come forward.

As well as the focus on support for victims of domestic abuse, the multi-agency Integrated Offender Management Team has domestic violence as a key priority. The team manages the most prolific offenders through education and support with an emphasis on encouraging behaviour change. The scheme currently manages 15 of the highest risk domestic abuse perpetrators to ensure they do not re-offend.

In the coming months we will work with private business who have the ability to raise awareness of domestic abuse within their workforce and customers to promote messages of zero tolerance and encourage access to support. We are working with Tranmere Rovers Football Club, who are dedicating three matches between November and December to educating their fans on the facts around domestic abuse. The aim of this is to reduce the acceptability of domestic abuse amongst the public and promote a zero tolerance attitude. The initiative will use existing materials from national campaigns such as the White Ribbon and Women's Aid campaigns.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	National: 33 (Jul 2015 - Jun 2016) Similar Peer Group: 42 (Jul 2015 - Jun 16)	52	26	23 Blue	27 Green	↑	Higher is better
Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15		1,524	762	302 Green	579 Red	↓	Higher is better
Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% Apr 2014-Mar 2015	National: 25% (Jul 2015 - Jun 2016) Similar Peer Group: 31% (Jul 15-Jun 16)	25%	25%	30% Amber	21% Green	↓	Lower is better

PLEDGE: GROWTH PLAN PLEDGES

Overview from the Pledge Sponsor

Delivery of the Growth Plan continues to progress well with all planned activities on track. Quarter 2 pledge indicators and measures are improving and meeting targets.

During Quarter 2 we have progressed in several areas:

- The number of jobs created and safeguarded continued to exceed target and will support our ambition to increase the overall employment rate in Wirral.
- The Wirral Ways to Work Programme contracts are now delivering and are on target, achieving 4 employment outcomes ahead of schedule.
- Progress remains on track for the review of post-16 skills provision with the production of a final report in November.

- The Wirral Waters Investment Fund is now operational and will kick start projects within the Enterprise Zone to deliver jobs and investment. It is anticipated that the Fund will receive its first application in the next quarter.
- Working with partners within Wirral and across the city region has resulted in agreement to deliver the first ever River of Light firework display; an event free to all Wirral residents and visitors.

For Quarter 3 we will continue to strengthen our partnership working to develop our strategic vision and approach to regeneration. Progress has also continued to our Wirral Visitor Research Study project, the intelligence generated so far has informed our Spring and Summer phases and will continue to support the autumn phase of the Wirral Tourism Strategy 2017-22.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15		979	175	74 Blue	193 Blue	↑	Higher is better
Increase the employment rate in Wirral	66.7 2014-15	England: 73.7% (Mar 2015-Mar 2016) North West: 71.4% (Mar 2015-Mar 2016)	70.9	70.3	69.7 Green	69.7 Green	↑	Higher is better
Increase visitor numbers each year based on the 2014 baseline (m)	7.08 2013		7.87		8.20 Green			Higher is better
Increase value of tourism economy by at least 5% each year (m)	£327.85 2013		£372.75		£385.80 Green			Higher is better

PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

Overview from the Pledge Sponsor

The Connecting Wirral Transport Strategy (CWTS) Steering Group has continued to work together to share initiatives, encourage input and deliver the outcomes of this strategy; all four of the strategy's outcome indicators can be reported this quarter and all have met or exceeded expectations.

In Quarter 2:

- The number of road traffic collisions resulting in death or serious injury has improved since the corresponding period last year and is within expected tolerances for this quarter.
- Work is continuing with increased police resources available to support driving behaviour change.
- The road safety partnership management has been strengthened and the regional strategy is near to completion.
- The measured condition of the Borough's A, B and C roads has returned to an excellent position and means that Wirral still has some of the best roads when compared to all other councils in England.
- The volume of cyclists on our roads has continued to increase, latest figures have been published for 2015/16; healthy active travel and financial benefits are being realised.
- Whilst the number of travel trained young people has not met the planned target by the end of the 2015/16 school year. 15 have been successfully travel trained which helps to support increasing their life skills and independence.

During quarter three, our remaining supporting measures will be reported following the results and evaluation of the public satisfaction survey for 2016 - this will provide a first opportunity for comparison against a previous year's results; and will highlight any significant areas for improvement which will help us to improve our residents' perceptions. The design of the Dock Bridges will progress and will mean that the appearance of the new bridges can be revealed. Planning for this important improvement scheme continues in parallel with that for the rail track slab renewal project between Hamilton Square and James Street stations, so that the disruption expected to residents' journeys is fully understood and catered for, prior to bridge construction commencing early in 2017.

PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Increased the volume percentage of people cycling	0% Index for 2013/14		8%			19% Blue	↑	Higher is better
Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	England: 0.741 (2015-16)	96	48	29 Amber	55 Green	↑	Lower is better
Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	England: 4% (2014-15) North West: 4% (2014-15)	2.00%			1.40% Blue	↑	Lower is better
Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	England: 7% (2014-15) North West: 8% (2014-15)	2.00%			1.30% Blue	↑	Lower is better

PLEDGE: ASSETS AND BUILDINGS ARE FIT FOR PURPOSE FOR WIRRAL'S BUSINESSES

Overview from the Pledge Sponsor

Q2 has seen significant activity within the area of Asset Strategy in the establishment of the Wirral Property Board (One Public Estate Group) which draws asset intelligence from a wide range of public sectors and in the increased focus on asset strategy within the wider Wirral transformation project.

We have submitted a bid entitled 'Wirral Regeneration Enabling Project' in collaboration with our Liverpool City Region partners, to the One Public Estate Board. If successful, this will provide much needed support to deliver key asset projects across the Wirral Partnership. Benefits will include funding for project management support of the 6 area reviews which in turn feed into the wider One Public Estate agenda. The Wirral Property Board can then maximise the potential to increase the commercial worth of Wirral's assets and buildings, ensuring the best value for money for our residents.

The New Operating Model and the Adult Social Services/National Health Service Integration Project are presenting challenges for future accommodation requirements; these challenges are being met whilst recognising the necessity to improve services for our residents and reduce operational running costs through rationalisation. Asset condition data is being gathered and the new asset management system is enabling building intelligence to be used strategically. Further development work of the Asset Management System is planned for Q3 with particular focus on legislative compliance and planned maintenance, ensuring buildings are fit for purpose.

Opportunities involving operational and vacated assets which support the Asset Strategy have arisen during this period which support the Growth Plan and the Birkenhead Regeneration vision; these are being considered and progressed within the scope of the Asset Strategy. Work in Q3 will require an acceleration of key assets in delivering either savings or enabling regeneration; enabling Wirral to progress and support its residents through supporting the delivery of the Wirral Plan pledges.

Budget pressures have brought focus on the sale of assets to raise Capital receipts; work in Q3 will develop the disposal process for the various sites, some of which will be complex, but will lead to a release of sites for development and support the regeneration of Wirral.

PLEDGE: LEISURE AND CULTURAL OPPORTUNITIES FOR ALL

Overview from the Pledge Sponsor

Wirral Council and partners have continued to meet and work together with passion and energy over the last three months to achieve our pledge of leisure and cultural opportunities for all in Wirral.

It's been a fantastic few months with plenty going on for everyone across Wirral. September saw various events such as the Festival of Transport in Birkenhead Park and the Wirral Golf Classic held in Hoylake. For those of us who enjoy art and creativity, the Wirral Arts Festival took place during the first two weeks of October and for wildlife enthusiasts, the Wirral Wader Festival took place at the start of the month.

We also have some exciting events coming up in November. The International Guitar Festival of Great Britain (formerly the Wirral International Guitar Festival) returns to the stages of the Floral Pavilion for three weeks of musical entertainment. This year, we are also trying something new for Bonfire night in partnership with Liverpool City Council, sharing a cross-river firework display which will bring hundreds of residents from Merseyside to the banks of the River Mersey.

In October, Wirral Council launched a new publication 'Wirral View' which will be delivered to every home and business in Wirral with the aim of keeping residents informed about Council and partner services as well as what's happening across Wirral. A new website has been launched in conjunction with the publication where you will be able to see events and local news stories. I hope that you will enjoy this new publication and use it to explore the leisure and cultural opportunities that our borough has to offer.

This month Cabinet will consider proposals around a Hoylake Golf Resort which promises to be an iconic international project bringing new jobs, prosperity and tourists to Wirral, boosting our economy and visitor numbers. Tourism is an important part of our growth plan and supports our pledges around a vibrant economy and jobs and it has also has key links to the Wirral Plan pledges including Leisure and Culture.

PLEDGE: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

Overview from the Pledge Sponsor

Work is progressing across all elements of the pledge plan:

Action to tackle tobacco use:

- The new provider of Stop Smoking Services in Wirral ' - ABL Wirral' - began operating in April with a launch event held in October 2016. Between April and June ABL Wirral supported 440 to set a quit date, 224 of which were still not smoking at 4 weeks.
- The service works with pregnant women to help them stop smoking, between April and June, 42 pregnant women set a quit date with the service, 30% of whom reported successfully quitting.
- Data released in quarter 2 shows an increase in the adult smoking rate to 18.9% against a target of 16.5% and a previous rate of 17.2%. There are concerns around how comparable this data is with previous years due to a change in the survey used to collect this data and the overall sample size. Reducing smoking remains a key priority.

Action to tackle alcohol misuse:

- Reducing the Strength - this voluntary scheme working with local stores who sell alcohol continues to have high engagement with local retailers. 46 businesses have signed up to the scheme together with 30 affiliates who are compliant with

reducing the strength criteria, we therefore have 76 retailers not selling super strength alcohol across the borough. Affiliates are verified long term non vendors of super strength alcohol.

- The public health team are analysing hospital admission data to inform the development of local action to address alcohol misuse e.g. development of cumulative impact policies, development of a health objective for the licensing process.

Action to promote healthy eating:

- Takeaway for a change is progressing well with good engagement with local schools and local takeaways to promote healthy eating options. Five schools are now signed up to the initiative.
- 89 businesses have signed up to the Eat Well Wirral scheme so far this year, these businesses have taken a number of steps to improve their healthy eating order e.g. using a healthier cooking oil e.g. rapeseed.

Quarter three will see further action to understand the smoking prevalence data which was released in quarter 2. Work will also take place to review the overall Healthier Lives Pledge to ensure that this wide ranging pledge is making appropriate links across the wider Wirral Plan and that we are addressing the issues that are important for local people to help them to stay healthy for as long as possible.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Smoking Prevalence in Adults (age 18 and over) in Wirral	17.2% 2014	England: 18.4 (2013) North West: 20.29 (2013)	16.5%			18.9% Red	↓	Lower is better

PLEDGE: GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

Overview from the Pledge Sponsor

Significant progress has been made to the key priorities enabling the provision of good quality housing during Quarter 2 2016/17 and the detailed actions which support them.

Highlights for Quarter 2 include:

- The survey to 'identify barriers preventing long term empty properties being brought back into use and what incentives would encourage owners of empty properties to bring them back into use' has been completed. The survey has produced a good response rate from landlords, with the results being used to inform service improvements.
- A further 35 new affordable homes have already been delivered during the first two quarters of 2016/17.
- The number of empty homes being bought back into use continues to progress well with the Q2 target being exceeded.
- Work is progressing well with Local Partnerships to finalise 'Wirral's Housing Ask' requirements for Government.

- Work is progressing at both Liverpool City Region (LCR) and local level with Local Partnerships to deliver an LCR Housing Strategy.
- We have been working with a variety of partners such as Energy Projects Plus to develop targeted campaigns to address poor quality housing and fuel poverty.

During Quarter 3 the welfare reform working group will continue to meet regularly, bringing together key partners to co-ordinate a strategic response to welfare reform. The Strategic review of sheltered housing services for older people will continue through the analysis of data which will help inform the future programme of extra care and reconfiguration where appropriate of existing schemes into enhanced sheltered housing services. We will work with the newly appointed Liverpool City Region Co-ordinator to respond to and progress the feasibility of a programed intake in relation to the Liverpool City Region Syrian Resettlement Programme.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Bring 1,250 empty properties back into use	0 N/A		529	409	388 Blue	446 Green	↑	Higher is better

PLEDGE: WIRRAL'S NEIGHBOURHOODS ARE SAFE

Overview from the Pledge Sponsor

There has been continued progress in quarter 2 with evidence of a continued reduction in crime and anti-social behaviour which demonstrates the positive impact that partnership initiatives are having.

Compared to last year there have been reductions across virtually all crime categories and anti-social behaviour reported to the Police. The increase in reports in relation to violence-related crime are considered to be a positive trend, as this is as a result of initiatives being delivered to increase the reporting of domestic abuse.

Whilst crime has reduced across Wirral, the greatest reductions have been in the crime 'hotspots'. In central Birkenhead a complex mix of 'crime generators' such as the shopping centre, the night time economy and levels of deprivation coincide to create a number of challenging crime and disorder issues. The success of coordinating partner interventions to target areas of greatest need has been demonstrated by further reducing the proportion of Wirral's crimes that occur in central Birkenhead, Wirral's main crime 'hotspot'.

In the coming months initiatives will target the usual increase in traditional crimes as a consequence of the Festive Season such as burglary, theft from cars, alcohol related violence and domestic violence. However, there will also be an emphasis on raising awareness to prevent a range of cyber-crimes as children and family members are introduced to new technology.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15		10,749	6,199	2,764 Blue	5,777 Blue	↑	Lower is better
Number of crimes recorded by the Police	19,061 2014-15		20,954	10,477	4,906 Green	9,841 Green	↑	Lower is better

PLEDGE: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

Overview from the Pledge Sponsor

The Attractive Local Environment steering group has continued to work together to progress the key themes and actions of the pledge delivery plan. This quarter the steering group has focused on arrangements to work with Wirral's future generations to establish their role as environmental champions. This work involves engaging the Borough's schools on various initiatives including Eco School and Green Flag status.

The steering group also received an overview of the work being undertaken to complete the Full Business Case exercise to identify recommendations for the Council's future domestic refuse collection arrangements. Transforming the Council's recycling performance to achieve 50% recycling by 2020 is one of the key objectives of the Wirral Plan and the preferred option to be recommended is projected to achieve this.

During Quarter 2 local environmental quality standards have continued to exceed the set target of 93% (acceptable at time of inspection). Other highlights for quarter 2 include the following:

- Fixed penalty notices issued for dog fouling offences have resulted in the successful prosecutions of the first four cases referred to court due to non-payment, the Council have named and shamed the people concerned to signify how serious we take these offences.
- Over 5,700 fixed penalty notices have been issued for littering offences with over 1,900 prosecutions being referred to the courts, out of these 1,398 were successful in bringing about a conviction.

During Quarter 3 we will continue our enforcement activities and start the improvement work on the identified grot spot locations across the borough having previously attempted to engage with landowners. We are determined to clean these locations up and keep on top of them to ensure they no longer create a blight on the local environment.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	0.0% N/A		93.0%	93.0%	94.2% Blue	97.3% Blue	N/A	Higher is better
Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15		50.00%	39.80%	35.70% Red		↓	Higher is better